

RHETORICAL ANALYSIS GRAPHIC ORGANIZER

WHAT the Writer Does	WHY the Writer Does It
Author's Claim/ Argument:	Why did the author choose this claim or argument?
What is the tone of the piece? Celebratory? Critical? Sarcastic? Serious? Humorous? Personal? Impersonal? Mocking?	How does the tone reveal the bias of the author? How does the tone contribute to the purpose of the piece?
What is the author's purpose? To explain? To inform? To anger? Persuade? Amuse? Motivate?	Why does the author choose this purpose? What effect does it create?
Who is the author's intended audience?	Why does the writer engage this audience? List evidence that supports the intended audience.

<p>How did the writer arrange his or her ideas? What are the patterns of arrangement? Particular to general? Broad to specific? Spatial? Chronological? Alternating? Block?</p>	<p>Did the arrangement of ideas, or the way the author developed them create some sort of effect? What purpose does it serve? Why did the author arrange his/her ideas this way?</p>
<p>How does the writer use diction? Is it formal? Informal? Technical? Jargon? Slang? Is the language connotative? Denotative? Are certain words repeated? Is the language emotionally evocative?</p>	<p>Why does the author use this type of diction? What effect does it create?</p>
<p>What type of appeals does the writer use? Ethos? Logos? Pathos? How does the writer establish his/her credibility? What emotions does the writer want to evoke in the reader? How does the writer create a logical argument?</p>	<p>Why would the writer choose to use these appeals? Which appeal is the most effective in proving the author's claim? How do the appeals affect the tone of the work?</p>
<p>Any other important rhetorical features or strategies you noticed? What tropes does the writer use (irony, allusion, simile, metaphor, etc.) Does the writer use repetition or emphasis on punctuation?</p>	<p>Why were these used? Do they influence the reader in anyway?</p>